

## Last Updated: 1<sup>st</sup> Feb 2024.

At Luxac Developers, we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you engage with our services.

**Information We Collect:** 

**Personal Information:** 

When you use our services, we may collect personal information such as your name, contact details, and other identifiable details necessary for project collaboration.

## **Website Analytics:**

We may use analytics tools to collect information about your visit to our website, including IP address, browser type, and pages visited. This data is used to improve our website's performance and user experience.



# **How We Use Your Information:**

**Service Delivery:** 

We use your personal information to provide the services you've requested, including web development, graphic design, and other digital solutions.

## **Communication:**

We may use your contact information to communicate with you regarding project updates, inquiries, and other relevant information.

## **Website Analytics:**

The data collected through website analytics is used to analyze user behavior and improve our website's functionality and content.



## **Information Sharing:**

## **Third-Party Service Providers:**

We may share necessary information with trusted third-party service providers involved in delivering our services.

# **Legal Compliance:**

We may disclose personal information when required by law or in response to valid legal processes.

**Your Choices:** 

# **Opt-Out:**

You have the right to opt-out of receiving marketing communications from us. You can do so by contacting us at <u>info@luxacdevelopers.com</u>.



#### Access and Update:

You may request access to, correction, or deletion of your personal information by contacting us.

**Data Security:** 

**Security Measures:** 

We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

#### **Data Retention:**

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.



## **Changes to This Privacy Policy:**

We reserve the right to update or modify this Privacy Policy at any time. When changes are made, the date of the last update will be revised accordingly. We encourage you to review this policy periodically.

**Contact Us:** 

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at <u>info@luxacdevelopers.com</u>.